

# Kyser T. Lough

Assistant Professor

Grady College of Journalism and Mass Communication, University of Georgia

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## CURRENT ACADEMIC EMPLOYMENT

**Assistant Professor**, University of Georgia, Grady College of Journalism and Mass Communication

*Fall 2019 – present (tenure track)*

## CURRENT PROFESSIONAL ACTIVITY

**Freelance photographer**

*December 2005 – present*

Clients have included the Associated Press, NCAA, *Austin American-Statesman*, *Lexington Herald-Leader*, *Louisville Courier-Journal*, *Murray Ledger & Times* and *American Hunter Magazine* among others.

## PREVIOUS ACADEMIC EMPLOYMENT

**Doctoral Fellow**, Center for Health Communication, Moody College of Communication & Dell Medical Center, University of Texas at Austin

*Fall 2018 – Spring 2019*

**Population Health Scholar**, University of Texas System, Office of Health Affairs

*Summer 2017 – Spring 2018*

**Research Assistant**, Dr. Mary Bock, University of Texas at Austin, School of Journalism

*Summer 2017*

**Research Assistant**, Dr. Renita Coleman, University of Texas at Austin, School of Journalism

*Summer 2016*

**Assistant Adviser/Interim Adviser**, The Murray State News, Murray State University

*Fall 2012 – Spring 2015*

## EDUCATION

**University of Texas at Austin, School of Journalism**

Ph.D. in Journalism

Dissertation: What music looks like: Concert photographers and their work, identity and gatekeepers

*Graduated in August 2019*

**Murray State University, Journalism and Mass Communications Department**

Master of Arts, Mass Communication

Final Project: Using Time Lapse Photography as a Storytelling Device

*Graduated in May 2013*

**Murray State University, Journalism and Mass Communications Department**  
Bachelor of Arts, Public Relations (Minor in Photography)  
*Graduated in December 2005*

## RESEARCH

### *Peer-reviewed academic journal publications*

- Lough, K.** (in press). Patriarchal Pits: The gendered experiences of female concert photographers. *Journal of Gender Studies*. Advance online publication. doi: 10.1080/09589236.2020.1821178
- McIntyre, K., & **Lough, K.** (2019). Toward a clearer conceptualization and operationalization of solutions journalism. *Journalism*. Advance online publication. doi: 10.1177/1464884918820756
- Lough, K.** & Hassan, S. (2019). The Pictures in our Pages: Intermedia visual agenda setting between the Associated Press and US newspapers. *The Agenda Setting Journal*. 3(1), 82-102.
- McIntyre, K., **Lough, K.** & Manzanares, K. (2018). Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories. *Journalism and Mass Communication Quarterly*. 95(4), 971-989.
- Lough, K.** & McIntyre, K. (2019). Visualizing the Solution: An analysis of the images that accompany solutions-oriented news stories. *Journalism*, 20(4), 583-599.
- Lough, K.** (2018). Intermedia visual agenda setting- Comparing wire service top photo distribution to what makes the front page. *The Agenda Setting Journal*. 2(1), 25-40.
- Lough, K.** (2019). A Gate in the Wall of Sound: Music photographers, access and the field. *Journalism Practice*. 13(2), 247-262.
- Lough, K.** & McIntyre, K. (2018). Journalists' perceptions of solutions journalism and its place in the field. *Research Journal of the International Symposium on Online Journalism*. 8(1), 33-52.
- Lough, K.**, Molyneux, L., & Holton, A. (2017). A clearer picture: Journalistic identity practices in words and images on Twitter. *Journalism Practice*. 12(10), 1277-1291.
- Kilgo, D., **Lough, K.**, & Riedl, M. (2020). Emotional appeals and news values as factors of shareworthiness in Ice Bucket Challenge News Coverage. *Digital Journalism*. 8(2), 267-286.
- Bock, M., **Lough, K.**, & Fadnis, D. (2017). "Her" photographer: The Roanoke Live Shot Murders and Visual Communication's Place in the Newsroom. *Visual Communication Quarterly*. 24(3), 162-173.

***Peer-reviewed academic conference paper presentations***

- Lough, K.** (2020). Judging photojournalism: The metajournalistic discourse of judges in two photojournalism competitions. Presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2020 Annual Conference, San Francisco.
- Lough, K.** (2020). Improving representation through a solutions lens: Photojournalists' perception and implementation of solutions visual journalism. Paper presented at the International Communication Association 2020 pre-conference on "Visual Representation and Marginality: Opening New Conversations," Gold Coast
- Lough, K.,** Wallace, R., & Overgaard, C. (2020). Context clues: News audiences and their higher valuation of contextualist journalistic roles. Paper presented in the Journalism Studies Division at the International Communication Association 2020 conference, Gold Coast.
- Lough, K. & McIntyre, K.** (2019). Transitioning to solutions journalism: One newsroom's shift to solutions-focused reporting. Paper presented at the Future of Journalism 2019 conference, Cardiff, UK.
- Briscoe, A. & **Lough, K.** (2019). Cameramen and Congresswomen: How photojournalists framed female candidates in the Year of the Woman. Paper presented at the Future of Journalism 2019 conference, Cardiff, UK.
- Lough, K. & Mortensen, T.M.** (2019). U.S. front-pages: Visual news values in wire versus non-wire photographs. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Annual Conference, Toronto, Canada.
- Lough, K. & Ashe, I.** (2019). Journalism's visual construction of place in environmental coverage. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Annual Conference, Toronto, Canada.
- Lough, K. & Mortensen, T.M.** (2019). U.S. front-pages: Visual news values in wire versus non-wire photographs. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Southeast Colloquium.
- Lough, K. & Ashe, I.** (2019). Journalism's visual construction of place in environmental coverage. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Southeast Colloquium.
- Lough, K.** (2018). Two days, twenty outfits: Coachella attendees' visual presentation of self and experience on Instagram. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2018 Annual Conference, Washington, DC.
- Lough, K. & Hassan, S.** (2018). The Pictures in our Pages: Intermedia visual agenda setting between the Associated Press and US newspapers. Paper presented at the 50 Years in Agenda Setting Research: Past and Future Perspectives Conference, Boulder, Colo.

- Lough, K.** (2018). Patriarchal Pits: The gendered experiences of female concert photographers. Paper presented in the Feminist Studies Division at the International Communication Association 2018 conference, Prague.  
*\* Top poster award*
- McIntyre, K., & **Lough, K.** (2018). Toward a clearer conceptualization and operationalization of solutions journalism. Paper presented in the Journalism Studies Division at the International Communication Association 2018 conference, Prague.
- Lough, K.** (2018). Exploring computational visual analysis methods to analyze news photos. Paper presented in the International Communication Association 2018 Young Scholars Pre-conference on the "The Visual Expression of Voice," Prague.
- Lough, K.** & McIntyre, K. (2018). Journalists' perceptions of solutions journalism and its place in the field. Paper presented at the International Symposium on Online Journalism 2018 Annual Conference, Austin, Texas.
- Lough, K.**, Molyneux, L., & Holton, A. (2017). The Whole Picture: Journalistic identity practices in words and images on Twitter. Paper presented in the Newspapers and Online News Division at the Association for Education in Journalism and Mass Communication 2017 Annual Conference, Chicago.
- McIntyre, K., **Lough, K.** & Manzanares, K. (2017). Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2017 Annual Conference, Chicago.  
*\* First place, top faculty paper*
- Ng, Y. M. M., **Lough, K.**, Shermak, J., & Johnson, T. (2017). Moments to Discover: A longitudinal panel analysis of media displacement/complementarity of social networking sites and traditional media. Paper presented in the Electronic News Division at the Association for Education in Journalism and Mass Communication 2017 Annual Conference, Chicago.
- Lough, K.** (2017). Intermedia Visual Agenda-Setting- Comparing wire service top photo distribution to what makes the front page. Paper presented in the Journalism Studies Division at the International Communication Association 2017 conference, San Diego, CA.
- Kilgo, D., **Lough, K.**, & Riedl, M. (2017). Ice, Ice Bucket: Message exposure of health campaigns driven by journalistic coverage and social media sharing. Paper presented at the International Communication Association 2017 conference, San Diego, CA.
- Lough, K.** (2017). InstaRock: How music festival attendees visually present their experience on Instagram. Poster presented at the International Communication Association 2017 Visual Communication Young Scholars preconference.
- Lough, K.** (2017). A Gate in the Wall of Sound: Music photographers, access and the field. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2017 Southeast Colloquium.

- Lough, K.** & McIntyre, K. (2016). Visualizing the Solution: An analysis of the images that accompany solutions-oriented news stories. Paper presented at the Constructed / Constructive Journalism international conference, Brussels, Belgium.
- Bock, M., **Lough, K.**, & Fadnis, D. (2016). “Her” photographer: The Roanoke Live Shot Murders and Visual Communication’s Place in the Newsroom. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication Conference, Minneapolis, MN.
- Lough, K.** (2016). Reporting on more than the problem: A usage study of solutions journalism in American newspapers. Research-in-progress paper presented in the Newspapers and Online News Division at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, OK.
- Lough, K.** (2016). Uncreatively Common: The Use and Misuse of Copyrighted Images Online. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, OK.

### ***Conference Panels***

- Midberry, J., **Lough, K.**, & Pixley, T. (2020, August). Solutions Photojournalism: Visually reporting beyond the problem-based narrative. In Dahmen, N. (chair) panel at the Association for Education in Journalism and Mass Communication Conference, San Francisco.
- Carroll, C., Edy, J.A., **Lough, K.**, Ghanem, S., Meraz, S., Wanta, W. (2018, July). What is the Future of Agenda Setting? In McCombs, M. (chair) panel at the 50 Years in Agenda Setting Research: Past and Future Perspectives Conference, Boulder, Colo.

### ***Popular Press***

- Lough, K.** (2020). Gender bias, assumptions continue to hinder female photojournalists. *News Photographer Magazine*
- Lough, K.** (2020). The Research behind Visuals and Solutions Journalism. *Solutions Journalism Network*

### ***Invited Presentations***

**Panel chair:** Q&A with Ryan Cameron, Photo Editor of the Red & Black, UGA photo night, Athens, GA, *January 23, 2020*

**Presentation:** “Telling the whole story by providing the whole picture: How photojournalism and solutions journalism can work together.” Transitions Online, Prague, Czech Republic, *June 25, 2019*

**Panelist:** “How to make visual journalism more impactful.” GEN Summit, Athens, Greece, *June 15, 2019*

### **TEACHING**

**Assistant Professor**, University of Georgia, Grady College of Journalism and Mass Communication  
**Graduate**

Special Topics: Media images research methods and theory, *Fall 2020*

**Undergraduate**

Introduction to Photojournalism, *Fall 2019, Spring 2020, Fall 2020*

Graphics for Journalists, *Fall 2019*

**Assistant Instructor**, University of Texas at Austin, School of Journalism

Introduction to Photographic Communications, undergraduate, *Fall 2018*

**Teaching Assistant**, University of Texas at Austin, School of Journalism

Documentary Photography, undergraduate/graduate, Study Abroad (Prague), *Summer 2018, Summer 2019*

Intermediate Photographic Communications, undergraduate/graduate, *Fall 2017, Spring 2018, Spring 2019*

Digital Storytelling Basics, undergraduate, *Spring 2016*

Introduction to Photographic Communications, undergraduate, *Fall 2015, Fall 2016, Spring 2017*

**Adjunct Lecturer**, Murray State University, Department of Journalism and Mass Communications

Electronic Imaging, undergraduate, *Fall 2013 – Spring 2015*

Digital Storytelling, undergraduate, Study Abroad (Italy, Greece), *Summer 2014*

Publication Design, undergraduate, *Fall 2012*

## PROFESSIONAL EXPERIENCE

**Freelance Photographer**, *December 2005 – present*

**Marketing Specialist**, Murray-Calloway County Hospital, Murray, Ky., *June 2011 – August 2015*

**Assistant Adviser/Interim Adviser**, The Murray State News, Murray, Ky., *October 2012 – May 2015*

**Staff Photographer/Reporter**, The Murray Ledger & Times, Murray, Ky., *January 2009 – June 2011*

**Sports stringer**, The Murray Ledger & Times, Murray, Ky., *October 2007 – January 2009, Fall 2012*

**Sales Director**, Hawkins Research, Inc., Murray, Ky., *July 2007 – January 2009*

**Training Coordinator**, Hawkins Research, Inc., Murray, Ky., *February 2006 – July 2007*

## ACADEMIC SERVICE AND HONORS

### *Grants*

**2020 Paul C. and Margaret Beasley Broun Student Support Fund Faculty and Graduate Student Micro-Grant, \$3,700** (Collaborator, with L.R. Alvarez-Hernandez (PI), M. Caplan and P. Kreshel). Hashtags, Images, and Identity: An Analysis of Transgender Women of Color's Use of Instagram.

### *Honors and awards*

Rock Star Reviewer, International Communication Association, Visual Communication Studies division, 2020

Selected participant, Solutions Journalism Educators Academy, 2019  
Graduate School Summer Fellowship, University of Texas at Austin, 2019  
Jesse H. Jones Fellowship, Moody College of Communication, University of Texas at Austin, 2018  
Graduate Student Professional Development Award, University of Texas at Austin, 2018  
David Warren Scholarship, University of Texas at Austin, 2018  
Dissertation Research Grant, University of Texas at Austin, 2018  
Inclusive Classrooms Leadership Certificate Seminar, 2018  
Bruton Fellowship, Office of Graduate Studies, University of Texas at Austin, 2018  
ICA Conference Registration Waiver, Feminist Scholarship Division, 2018  
Travel Scholarship for Graduate Journalism program to Beijing, Shanghai and Xi'An, China-United States Exchange Foundation/University of Texas at Austin School of Journalism, 2017  
CityU Summer School in Social Science Research full attendance scholarship, Hong Kong, 2017  
Graduate School Decentralized Fellowship, University of Texas at Austin, 2017  
Graduate School Tuition Gap Fellowship, University of Texas at Austin, 2017  
International Communication Association Travel Grant, 2017  
Will H. Mayes Scholarship, University of Texas at Austin, 2017  
Texas Public Education Grant, University of Texas at Austin, 2016, 2017, 2018  
Pic Wagner Fellowship, University of Texas at Austin, 2016  
Decherd Research Assistantship, University of Texas at Austin, Summer 2016  
Professional Development Award, Office of Graduate Studies, University of Texas at Austin, 2016  
School of Journalism Travel Grant, University of Texas at Austin, 2016, 2017, 2018  
Graduate Recruitment Fellowship, University of Texas at Austin, 2015

### ***Affiliations***

International Communication Association, 2015 – present  
Association for Education in Journalism and Mass Communication, 2014 – present  
Society of Professional Journalists, 2014 – present  
National Press Photographers Association, 2014 – present  
News as Culture Research Group, University of Texas, 2015 – 2019  
Digital Media Research Program, University of Texas, 2015 – 2019

### ***Reviewing***

*Agenda Setting Journal*  
*Communication Studies*  
*Feminist Media Studies*  
*Journalism & Mass Communication Educator*  
*Journalism & Mass Communication Quarterly*  
*Journalism Practice*  
*Journalism Studies*  
*Media and Communication*  
*New Media & Society*  
*Visual Communication*  
AEJMC Southeast Colloquium  
AEJMC annual conference  
Visual Communication Division  
Newspaper and Online News Division

Graduate Student Interest Group  
International Communication Association annual conference  
Visual Communication Studies Division  
Journalism Studies Division  
Feminist Scholarship Division

### ***Advising and Mentoring***

#### *Doctoral Committee Member*

C. Assaf, School of Journalism and Media, Moody College of Communication, University of Texas at Austin. Expected Graduation: 2023  
M. Binford, Grady College of Journalism and Mass Communication, University of Georgia. Expected Graduation: 2021  
A. Briscoe, Grady College of Journalism and Mass Communication, University of Georgia. Expected Graduation: 2021

#### *Undergraduate Student Activities*

**Mentor**, Center for Undergraduate Research Opportunities, Fall 2020

### ***Service***

#### *To the discipline*

**Secretary (elected)**, Visual Communication Studies Division, International Communication Association, 2020-2022  
**Member**, Inaugural doctoral student reviewer trainee program at *Journalism & Mass Communication Quarterly*, 2018-2019  
**Screening Committee**, Peabody Awards, 2017, 2018  
**Graduate Student Liaison**, Visual Communication Division, Association for Education in Journalism and Mass Communication, 2016 – 2019  
**Discussant**, Graduate Student Interest Group, Association for Education in Journalism and Mass Communication 2017 annual conference, Chicago.  
**Moderator**, Association for Education in Journalism and Mass Communication Southeast Colloquium 2017 conference, Fort Worth, TX  
**Volunteer**, International Communications Association 2017 conference, San Diego, CA.  
**Volunteer**, Knight Center for Journalism in the Latin Americas at the University of Texas at Austin. International Symposium on Online Journalism conference, Austin, TX, 2016; 2017  
**Membership Chair**, Graduate Student Interest Group, Association for Education in Journalism and Mass Communication, 2016 – 2017

#### *To the college and university*

**Member**, Graduate Council, University of Georgia, 2020-2023  
**Member**, Appeals Committee, Graduate Council, University of Georgia, 2020-2023  
**Host Committee**, NPPA Best of Photojournalism contest, 2020  
**Photo Coach**, UGA Photojournalism at the Fair, 2019  
**Alternate Representative**, Graduate Student Council, University of Texas at Austin, Fall 2015 – Spring 2017