

Kyser T. Lough

Assistant Professor

Grady College of Journalism and Mass Communication, University of Georgia

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CURRENT ACADEMIC EMPLOYMENT

Assistant Professor, University of Georgia, Grady College of Journalism and Mass Communication

Fall 2019 – present (tenure track)

CURRENT PROFESSIONAL ACTIVITY

Freelance photographer

December 2005 – present

Clients have included the Associated Press, NCAA, *Austin American-Statesman*, *Lexington Herald-Leader*, *Louisville Courier-Journal*, *Murray Ledger & Times* and *American Hunter Magazine* among others.

PREVIOUS ACADEMIC EMPLOYMENT

Doctoral Fellow, Center for Health Communication, Moody College of Communication & Dell Medical Center, University of Texas at Austin

Fall 2018 – Spring 2019

Population Health Scholar, University of Texas System, Office of Health Affairs

Summer 2017 – Spring 2018

Research Assistant, Dr. Mary Bock, University of Texas at Austin, School of Journalism

Summer 2017

Research Assistant, Dr. Renita Coleman, University of Texas at Austin, School of Journalism

Summer 2016

Assistant Adviser/Interim Adviser, The Murray State News, Murray State University

Fall 2012 – Spring 2015

EDUCATION

University of Texas at Austin, School of Journalism

Ph.D. in Journalism

Dissertation: What music looks like: Concert photographers and their work, identity and gatekeepers

Graduated in August 2019

Murray State University, Journalism and Mass Communications Department

Master of Arts, Mass Communication

Final Project: Using Time Lapse Photography as a Storytelling Device

Graduated in May 2013

Murray State University, Journalism and Mass Communications Department
Bachelor of Arts, Public Relations (Minor in Photography)
Graduated in December 2005

RESEARCH

Peer-reviewed academic journal publications

- McIntyre, K., & Lough, K. (2019). Toward a clearer conceptualization and operationalization of solutions journalism. *Journalism*. Advance online publication. doi: 10.1177/1464884918820756
- Lough, K. & Hassan, S. (2019). The Pictures in our Pages: Intermedia visual agenda setting between the Associated Press and US newspapers. *The Agenda Setting Journal*. 3(1), 82-102.
- McIntyre, K., Lough, K. & Manzanares, K. (2018). Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories. *Journalism and Mass Communication Quarterly*. 95(4), 971-989.
- Lough, K. & McIntyre, K. (2018). Visualizing the Solution: An analysis of the images that accompany solutions-oriented news stories. *Journalism*. Advance online publication. doi: 10.1177/1464884918770553
- Lough, K. (2018). Intermedia visual agenda setting- Comparing wire service top photo distribution to what makes the front page. *The Agenda Setting Journal*. 2(1), 25-40.
- Lough, K. (2019). A Gate in the Wall of Sound: Music photographers, access and the field. *Journalism Practice*. 13(2), 247-262.
- Lough, K. & McIntyre, K. (2018). Journalists' perceptions of solutions journalism and its place in the field. *Research Journal of the International Symposium on Online Journalism*. 8(1), 33-52.
- Lough, K., Molyneux, L., & Holton, A. (2017). A clearer picture: Journalistic identity practices in words and images on Twitter. *Journalism Practice*. 12(10), 1277-1291.
- Kilgo, D., Lough, K., & Riedl, M. (2017). Emotional appeals and news values as factors of shareworthiness in Ice Bucket Challenge News Coverage. *Digital Journalism*. Advance online publication. doi: 10.1080/21670811.2017.1387501
- Bock, M., Lough, K., & Fadnis, D. (2017). "Her" photographer: The Roanoke Live Shot Murders and Visual Communication's Place in the Newsroom. *Visual Communication Quarterly*. 24(3), 162-173.

Peer-reviewed academic conference paper presentations

- Lough, K.,** Wallace, R., & Overgaard, C. (2020). Context clues: News audiences and their higher valuation of contextualist journalistic roles. Paper accepted to the International Communication Association 2020 conference, Gold Coast.
- Lough, K.** & McIntyre, K. (2019). Transitioning to solutions journalism: One newsroom's shift to solutions-focused reporting. Paper presented at the Future of Journalism 2019 conference, Cardiff, UK.
- Briscoe, A. & **Lough, K.** (2019). Cameramen and Congresswomen: How photojournalists framed female candidates in the Year of the Woman. Paper presented at the Future of Journalism 2019 conference, Cardiff, UK.
- Lough, K.** & Mortensen, T.M. (2019). U.S. front-pages: Visual news values in wire versus non-wire photographs. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Annual Conference, Toronto, Canada.
- Lough, K.** & Ashe, I. (2019). Journalism's visual construction of place in environmental coverage. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Annual Conference, Toronto, Canada.
- Lough, K.** & Mortensen, T.M. (2019). U.S. front-pages: Visual news values in wire versus non-wire photographs. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Southeast Colloquium.
- Lough, K.** & Ashe, I. (2019). Journalism's visual construction of place in environmental coverage. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2019 Southeast Colloquium.
- Lough, K.** (2018). Two days, twenty outfits: Coachella attendees' visual presentation of self and experience on Instagram. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2018 Annual Conference, Washington, DC.
- Lough, K.** & Hassan, S. (2018). The Pictures in our Pages: Intermedia visual agenda setting between the Associated Press and US newspapers. Paper presented at the 50 Years in Agenda Setting Research: Past and Future Perspectives Conference, Boulder, Colo.
- Lough, K.** (2018). Patriarchal Pits: The gendered experiences of female concert photographers. Paper presented in the Feminist Studies Division at the International Communication Association 2018 conference, Prague.
** Top poster award*
- McIntyre, K., & **Lough, K.** (2018). Toward a clearer conceptualization and operationalization of solutions journalism. Paper presented in the Journalism Studies Division at the International Communication Association 2018 conference, Prague.

- Lough, K.** (2018). Exploring computational visual analysis methods to analyze news photos. Abstract presented in the International Communication Association 2018 Young Scholars Pre-conference on the "The Visual Expression of Voice," Prague.
- Lough, K.** & McIntyre, K. (2018). Journalists' perceptions of solutions journalism and its place in the field. Paper presented at the International Symposium on Online Journalism 2018 Annual Conference, Austin, Texas.
- Lough, K.,** Molyneux, L., & Holton, A. (2017). The Whole Picture: Journalistic identity practices in words and images on Twitter. Paper presented in the Newspapers and Online News Division at the Association for Education in Journalism and Mass Communication 2017 Annual Conference, Chicago.
- McIntyre, K., **Lough, K.** & Manzanares, K. (2017). Solutions in the shadows: The effects of incongruent visual messaging in solutions journalism news stories Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2017 Annual Conference, Chicago.
** First place, top faculty paper*
- Ng, Y. M. M., **Lough, K.,** Shermak, J., & Johnson, T. (2017). Moments to Discover: A longitudinal panel analysis of media displacement/complementarity of social networking sites and traditional media. Paper presented in the Electronic News Division at the Association for Education in Journalism and Mass Communication 2017 Annual Conference, Chicago.
- Lough, K.** (2017). Intermedia Visual Agenda-Setting- Comparing wire service top photo distribution to what makes the front page. Paper presented in the Journalism Studies Division at the International Communication Association 2017 conference, San Diego, CA.
- Kilgo, D., **Lough, K.,** & Riedl, M. (2017). Ice, Ice Bucket: Message exposure of health campaigns driven by journalistic coverage and social media sharing. Paper presented at the International Communication Association 2017 conference, San Diego, CA.
- Lough, K.** (2017). InstaRock: How music festival attendees visually present their experience on Instagram. Poster presented at the International Communication Association 2017 Visual Communication Young Scholars preconference.
- Lough, K.** (2017). A Gate in the Wall of Sound: Music photographers, access and the field. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication 2017 Southeast Colloquium.
- Lough, K.** & McIntyre, K. (2016). Visualizing the Solution: An analysis of the images that accompany solutions-oriented news stories. Paper presented at the Constructed / Constructive Journalism international conference, Brussels, Belgium.
- Bock, M., **Lough, K.,** & Fadnis, D. (2016). "Her" photographer: The Roanoke Live Shot Murders and Visual Communication's Place in the Newsroom. Paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication Conference, Minneapolis, MN.

Lough, K. (2016). Reporting on more than the problem: A usage study of solutions journalism in American newspapers. Research-in-progress paper presented in the Newspapers and Online News Division at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, OK.

Lough, K. (2016). Uncreatively Common: The Use and Misuse of Copyrighted Images Online. Research-in-progress paper presented in the Visual Communication Division at the Association for Education in Journalism and Mass Communication Midwinter Conference, Norman, OK.

Conference Panels

Carroll, C., Edy, J.A., **Lough, K.**, Ghanem, S., Meraz, S., Wanta, W. (2018, July) What is the Future of Agenda Setting? In McCombs, M. (chair). panel at the 50 Years in Agenda Setting Research: Past and Future Perspectives Conference, Boulder, Colo.

Invited Presentations

Presentation: “Telling the whole story by providing the whole picture: How photojournalism and solutions journalism can work together.” Transitions Online, Prague, Czech Republic, *June 25, 2019*

Panelist: “How to make visual journalism more impactful.” GEN Summit, Athens, Greece, *June 15, 2019*

TEACHING

Assistant Professor, University of Georgia, Grady College of Journalism and Mass Communication
Introduction to Photojournalism, *Fall 2019, Spring 2020*
Graphics for Journalists, *Fall 2019*

Assistant Instructor, University of Texas at Austin, School of Journalism
Introduction to Photographic Communications, undergraduate, *Fall 2018*

Teaching Assistant, University of Texas at Austin, School of Journalism
Documentary Photography, undergraduate/graduate, Study Abroad (Prague), *Summer 2018, Summer 2019*
Intermediate Photographic Communications, undergraduate/graduate, *Fall 2017, Spring 2018, Spring 2019*
Digital Storytelling Basics, undergraduate, *Spring 2016*
Introduction to Photographic Communications, undergraduate, *Fall 2015, Fall 2016, Spring 2017*

Adjunct Lecturer, Murray State University, Department of Journalism and Mass Communications
Electronic Imaging, undergraduate, *Fall 2013 – Spring 2015*
Digital Storytelling, undergraduate, Study Abroad (Italy, Greece), *Summer 2014*
Publication Design, undergraduate, *Fall 2012*

PROFESSIONAL EXPERIENCE

Freelance Photographer, *December 2005 – present*

Marketing Specialist, Murray-Calloway County Hospital, Murray, Ky., *June 2011 – August 2015*

Assistant Adviser/Interim Adviser, The Murray State News, Murray, Ky., *October 2012 – May 2015*

Staff Photographer/Reporter, The Murray Ledger & Times, Murray, Ky., *January 2009 – June 2011*

Sports stringer, The Murray Ledger & Times, Murray, Ky., *October 2007 – January 2009, Fall 2012*

Sales Director, Hawkins Research, Inc., Murray, Ky., *July 2007 – January 2009*

Training Coordinator, Hawkins Research, Inc., Murray, Ky., *February 2006 – July 2007*

ACADEMIC SERVICE AND HONORS

Honors, awards, and grants

Selected participant, Solutions Journalism Educators Academy, 2019

Graduate School Summer Fellowship, University of Texas at Austin, 2019

Jesse H. Jones Fellowship, Moody College of Communication, University of Texas at Austin, 2018

Graduate Student Professional Development Award, University of Texas at Austin, 2018

David Warren Scholarship, University of Texas at Austin, 2018

Dissertation Research Grant, University of Texas at Austin, 2018

Inclusive Classrooms Leadership Certificate Seminar, 2018

Bruton Fellowship, Office of Graduate Studies, University of Texas at Austin, 2018

ICA Conference Registration Waiver, Feminist Scholarship Division, 2018

Travel Scholarship for Graduate Journalism program to Beijing, Shanghai and Xi'An, China-United States Exchange Foundation/University of Texas at Austin School of Journalism, 2017

CityU Summer School in Social Science Research full attendance scholarship, Hong Kong, 2017

Graduate School Decentralized Fellowship, University of Texas at Austin, 2017

Graduate School Tuition Gap Fellowship, University of Texas at Austin, 2017

International Communication Association Travel Grant, 2017

Will H. Mayes Scholarship, University of Texas at Austin, 2017

Texas Public Education Grant, University of Texas at Austin, 2016, 2017, 2018

Pic Wagner Fellowship, University of Texas at Austin, 2016

Decherd Research Assistantship, University of Texas at Austin, Summer 2016

Professional Development Award, Office of Graduate Studies, University of Texas at Austin, 2016

School of Journalism Travel Grant, University of Texas at Austin, 2016, 2017, 2018

Graduate Recruitment Fellowship, University of Texas at Austin, 2015

Affiliations

International Communication Association, 2015 – present

Association for Education in Journalism and Mass Communication, 2014 – present

Society of Professional Journalists, 2014 – present

National Press Photographers Association, 2014 – present

News as Culture Research Group, University of Texas, 2015 – 2019

Digital Media Research Program, University of Texas, 2015 – 2019

Reviewing

Feminist Media Studies

Journalism and Mass Communication Quarterly

Media and Communication

New Media & Society

Visual Communication

AEJMC Southeast Colloquium

AEJMC annual conference

Visual Communication Division

Newspaper and Online News Division

Graduate Student Interest Group

International Communication Association annual conference

Visual Communication Studies Division

Journalism Studies Division

Feminist Scholarship Division

Service

Member, Inaugural doctoral student reviewer trainee program at *Journalism & Mass Communication Quarterly*, 2018-2019

Screening Committee, Peabody Awards, 2017, 2018

Graduate Student Liaison, Visual Communication Division, Association for Education in Journalism and Mass Communication, 2016 – 2019

Discussant, Graduate Student Interest Group, Association for Education in Journalism and Mass Communication 2017 annual conference, Chicago.

Moderator, Association for Education in Journalism and Mass Communication Southeast Colloquium 2017 conference, Fort Worth, TX

Volunteer, International Communications Association 2017 conference, San Diego, CA.

Volunteer, Knight Center for Journalism in the Latin Americas at the University of Texas at Austin. International Symposium on Online Journalism conference, Austin, TX, 2016; 2017

Membership Chair, Graduate Student Interest Group, Association for Education in Journalism and Mass Communication, 2016 – 2017

Alternate Representative, Graduate Student Council, University of Texas at Austin, Fall 2015 – Spring 2017